

SEAN PAPROCKI

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An experienced, qualified and motivated team player who excels at traditional and digital marketing with an emphasis on technical sales. Expertise include development and management of brand strategy, website & SEO, marketing collateral, social media & email marketing campaigns, customer service, and trade show logistics. "Customer first, safety always" mentality. Focused on achieving business objectives by using a wide range of digital tools, creativity and tactics.



SR. MARCOM & PROJECT MANAGER

TIMBERROCK ADVANCED ENERGY

Lexington NC (remote)
2015 - present

Designed and developed brand strategy and marketing communications from the ground up. Reporting directly to the Owner & CEO, designed and implemented company websites, logos, infographics, literature and social media. Project manager and technical support of home automation equipment.

CORPORATE MARCOM SPECIALIST

SENSATA TECHNOLOGIES

Attleboro MA
2000 - 2014

Created and managed corporate marketing communications for multiple brands for a \$1B+ company. Lead roles in trade show logistics and training development. Advocate for SEO and email marketing campaigns. Technical sales experience with CRM and territory responsibility.



SNHU

2017 - 2019

Masters in Marketing, New Media & Communications (in progress)

VIRGINIA TECH

1995 - 2000

B.S. in Mechanical Engineering (3.5 years)
Engineering Co-Op, TRW Automotive (1.5 years)



SKILLS & SOFTWARE

Web Design & SEO
Collateral & Graphic Creation
Trade Show & Event Management
Email & Social Media Marketing
Video & Animation
Technical Sales & CRM

Microsoft Office
iWork Suite
Adobe Creative Suite
Affinity Designer
MailChimp, Microsoft CRM
iMovie, Animate, Audition